

Seminar series No. 79

Dutch approach of tree management, overstructured or complete?

Barcham Trees presents a seminar with

- Henry Kuppen
- Harold Schoenmakers
- Herman Wevers

At Barcham Trees

24th Oct

9.30am-3.30pm



Henry Kuppen



Harold Schoenmakers



Herman Wevers

→ The day will be **FREE**

OF CHARGE with
Breakfast and lunch included (Please
note, we are unable to cater for
individual needs)

Places are limited to 60 so register
NOW!

Contact: Natasha Hutchison

Email: natasha@barchamtrees.co.uk
Tel: 01353 771731 Mob: 07794 562022
Book online: www.barchampro.co.uk

Nursery tours available, just ask a
member of the Barcham team.

In the Netherlands tree care is professionalized in the past 20 to 25 years. Before this time arborists used a self-proclaimed title like 'treesurgeon'. Since the first Visual Tree Assessors, and the European Tree Workers were introduced and later the European Tree Technician, clients were able to demand these certifications to improve quality of work.

Generally this was a boost to the industry as companies couldn't get work anymore if they had no certified employees. As a result of this movement and still even some bad work, clients realised that there is a need for standards, procedures and protocols. Typically these standards are products by commercial companies who have their effort in the licenses they sell to clients.

Also the schooling system was renewed by the new certificates and ideas about tree care and -consultancy. The result of these certificates is that the base-level of the industry and her employees had grown rapidly. Or is it now just more of the same, because of the certificates?

This seminar will be held by 3 leading specialist in the Dutch tree care industry. They all have a specialisation in this industry and a low threshold way to transfer benefits and opportunities to the audience.

The topics they will talk about:

- Systematic process management
- Contracting methods and standards
- Municipality organizations and integral work
- Appraisals
- Management structure trees
- Tree related certifications and education
- Systematic pruning models
- Actual municipality pest & diseases
- Dutch research in arboriculture

As the experience of the speakers is wide spread they are enthusiast to be challenged by your questions to give a unique insight in the Dutch situation.

Barcham Trees Plc, Eye Hill Drove, Ely, Cambridgeshire, CB7 5XF

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Profiles

Henry Kuppen



Henry Kuppen is managing director of Terra Nostra, consultancy and knowledge centre for trees and soil in The Netherlands and has over 30 years of experience in the tree-care sector. Henry is an innovator and develops solutions for (practical) management and policy related issues for trees in an urban environment. He specializes on integrated management of pest and diseases in trees, opportunities and challenges of trees related to climate change in the urban environment and since years he promotes the use of tree species diversity as a long term solution.

His personal goal is to transform scientific research to practical solutions.

Harold Schoenmakers



Harold Schoenmakers: Harold Schoenmakers is an independent consultant since he left Arcadis Bomendienst in 2004. The majority of his work is consultancy of work around trees and working with trees, giving lectures and training for tree care certificates and BSc and examining them. He also has his role in national and international

comities and working groups. For that kind of voluntary work his main subjects are Europe (EAC), Education and certification. He doesn't like doing administration. So for all the indicated subjects is his goal to do as less as possible in strict administrative work. His credo is "Only a healthy head can save you".

Herman Wevers



As CEO of Alles over Groenbeheer, Herman has more than 30 years of experience in tree care. He has experience with pruning and (trans)planting trees, design and management as an advisor. A specialty of him is planned management and contracts between client and contractor. The right education for tree care is very important to do this work. Herman is therefore actively involved in the training and examination of European Tree Worker and

European Tree Technician. Herman visited Great Britain a 'countless

times for tree travel' and he would like to visit you as well.

Let's join forces to make the trees stronger!

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